

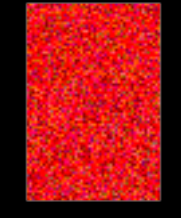
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WHO I AM

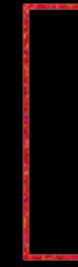


Based in Italy and raised first with a humanistic and then visual education, I left the world of advertising to focus on making shows that have an emotional impact.

I take care of the realization of events and concerts trying to conceive each show as the special and unique garment for the artist or for the brand.

In 2019 I co-founded Galattico, a studio specializing in the creation of visual content for the entertainment world. Together with Galattico I take care of the visual identity of the artists and their shows not as an industry but as a small craft studio.

I also co-founded an independent artist management and publishing company, and I'm a teacher at the European Design Institute.





Client > DNA Concerti / Bomba Dischi
Lighting Designer > Martino Cerati
Visual Art Director > Selene Sanua
Docu-film director > Giorgio Testi

> I was working as a freelancer

My role >
Show Designer / Show Caller
Visual Creative Director
Live Cameras Director



CALCUTTA 2018-19



The first show of an independent production at the Arena di Verona, followed by an indoor arena tour. The concert was made into the docufilm "Tutti in Piedi". The show was built on a strong interaction between lights, graphics and live cameras.





Client > Teatro dell'Opera di Roma
Film Production > Indigo Film
Director > Damiano Michieletto
Lighting Designer > Alessandro Carletti

> I was working as a freelancer



My role >
Live Camera Director
Video Content Co-director



RIGOLETTO 2020

For the first original opera production in Europe during the covid-19 pandemic, the Rome Opera House staged a Rigoletto at the Circo Massimo. The opera, re-set in the 1980s, was filmed by steadycams and translated into a film directed by me in real time on a giant screen above the stage.





Client > OTR
Light Designer > Andrea "Bobo" Amadei
Visual Art Director > Selene Sanua

> I was working for my own Galattico studio

My role >
Show Designer / Show Caller
Visual Creative Director
Live Camera Director



DIODATO 2021



After winning the Sanremo festival in 2020, this show at the Arena in Verona was the consecration of Diodato's career. I designed the stage, built the stage movements, worked with the light designer and designed the visual content. During the show I also managed the live cameras direction.





Client > DNA Concerti / Bomba Dischi
Light Designer > Martino Cerati
Backdrop > Valerio Bulla

> I was working for my own Galaffico studio

My role >
Lighting co-designer
Visual designer
Show caller



GIORGIO POI 2022

For Giorgio Poi's theatre concerts, as well as creating the video content for an LED platform, I worked with the lighting designer mapping the 50+ LED bars to manage their colour as a video surface. The CMYK printed backdrop transformed to reveal different designs depending on the lighting.





Client > Locusta
MA Console Operator > Giorgio "Josh" Geromin
Lighting co-programmer > Alberto Manzone

> I was working for my own Galattico studio

My role >
Set Designer
Lighting Designer



MOTTA 2022



For Francesco Motta's 2022 club tour, the artist asked me to find a marriage between the band's psych-rock approach and a hard clubbing aesthetic. I worked with lasers and backlighting to create a powerful and recognisable scene.





Client > OTR
Light Designer > Martino Cerati

> I was working for my own Galattico studio



My role >
Lighting co-designer
Docufilm Director



COLAPESCEDIMARTINO 2021

For Colapesce and Dimartino's first tour together, fresh from their Sanremo success, we built screens made of fabric and LED bars, mapped as if they were video surfaces to create complex lighting effects consistent with the rest of the lighting. I also supervised the direction of the docu-film on their concert at the Teatro Antico in Taormina.





Client > Trident Music
 Show Designer > Lorenzo "Jova" Cherubini
 Art Directors > Sergio Pappalettera, Carlo Zoratti
 Co-interaction designer > Steve Polli

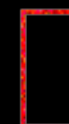
> I was working for Sugo Design



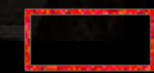
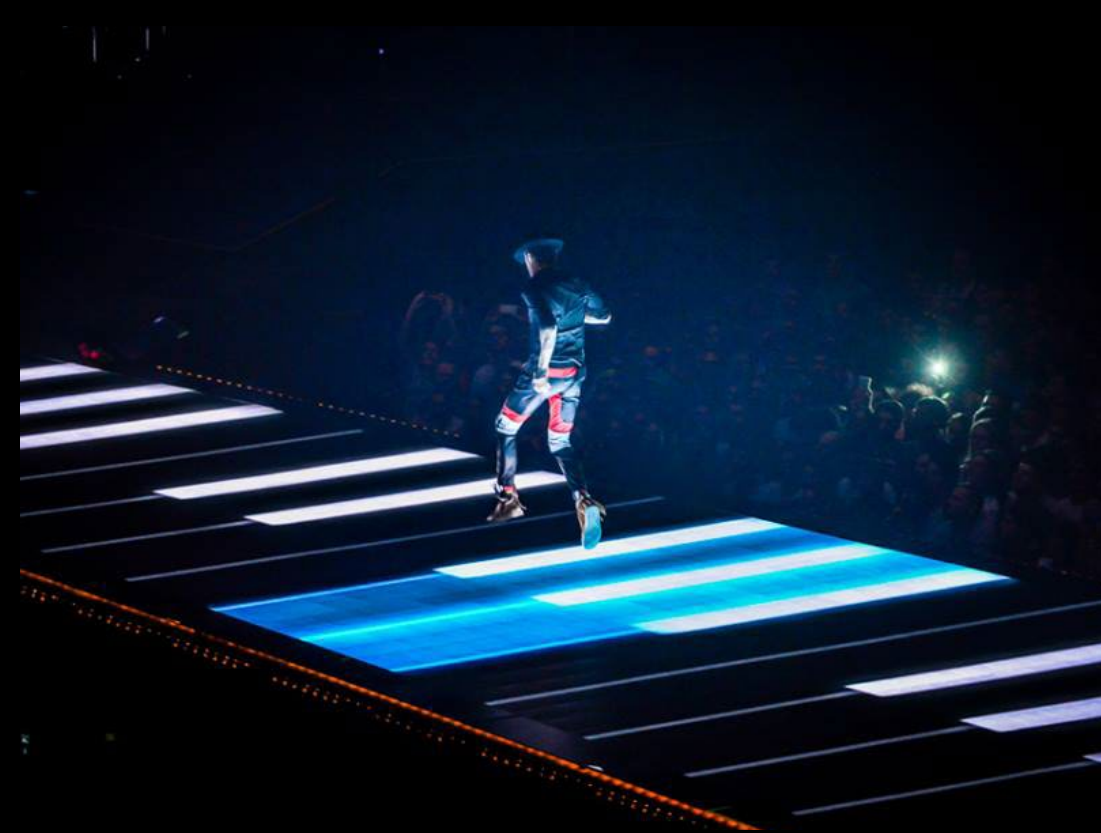
JOVANOTTI 2015-16



My first experience in music touring was designing - together with Sugo Design - the interactivity and live visual fx for Jovanotti's stadium tour in 2015, and the subsequent indoor arena tour. We created a catalogue of real-time managed effects and reactions to sensors of movement, position, image and audio signals.



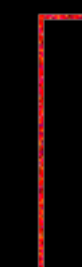
My role >
 Live Visual FX Designer
 Interaction Designer





Client > Trident Music
Show Designer > Lorenzo "Jova" Cherubini
Art Directors > Sergio Pappalettera, Carlo Zoratti
Additional Art Director > Marino Capitanio

> I was working as a freelancer



My role >
Additional Art Director
Live Visual FX Designer



JOVANOTTI 2018

On Jovanotti's 2018 indoor arena tour, I joined the creative direction of Sergio Pappalettera and Carlo Zoratti, collaborating alongside Marino Capitanio on the aesthetic realisation of the show. I also created the live visual FX and collaborated on the design of a cinema-type camera look on a live production.





Client > Urban Production
 Show Director > Sergio Salerni
 Show Art Director > Ferdinando Verderi
 Visual co-designers > Selene Sanua, Chris Bona

> I was working for my own Galattico studio



VERSACE FW 2020



For the Versace show at Milan Fashion Week in 2020, I coordinated the visuals for the 140-metre catwalk. I also created the interactive elements based on live shots of the audience, the models and Donatella Versace herself.



My role >
 Visual Content Director
 Interaction Designer





Client > Pirelli / Newton Lab
Creative Director > Lucio Furlani

> I was working for STS Communication

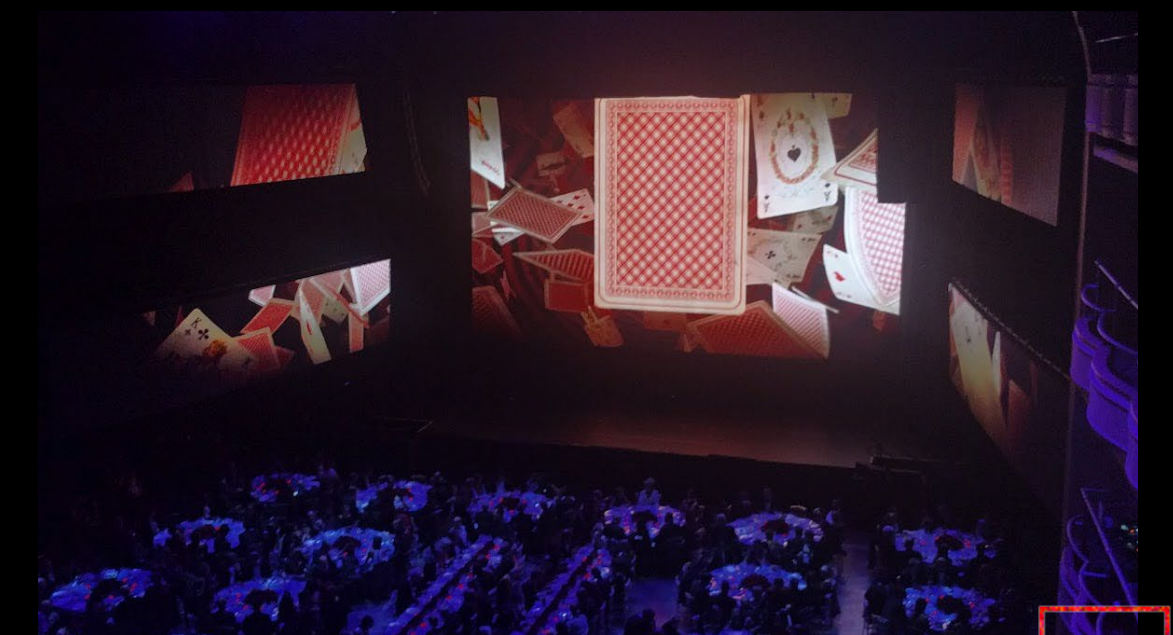


My role >
Video Content Designer



PIRELLI THECAL 2018

For the launch of the Pirelli calendar at the Manhattan Center in New York, I was responsible for the creation of video content for the screens in the auditorium, and for a mirror installation used as a photobooth by the celebrities, based on the subject of Alice in Wonderland.





Client > OTR
Lighting Designer / Set co-design > Martino Cerati

> I was working for my own Galattico studio



LEVANTE 2019



For this tour in historical theatres, I worked with the lighting designer to design a set that would enhance the environment rather than cover it. The use of lasers and specially constructed elements made it possible to create a scene that was effective and harmonious with the surroundings.

My role >
Show Designer
Set Designer





Client > OTR
Lighting Designer and Set co-design > Martino Cerati
Visual co-directors > Selene Sanua, Chris Bona

> I was working for my own Galaffico studio

My role >
Show Designer / Show Caller
Set Designer
Visual Creative Director

LEVANTE 2020

For Levante's biggest show, in the large indoor arena in Milan, I integrated the set design idea developed for the tour in the amphitheatres, but moving the set pieces around using motors and integrating a big screen. I structured the whole narrative and evolution of the show with her, coordinating it live.



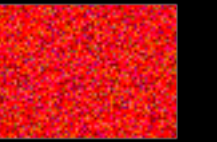


Client > Studio Prodesign / F&P
Art Director > Sergio Pappaletta
Lighting Designer > Francesco de Cave

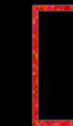
> I was working for my own Galattico studio



ALESSANDRA AMOROSO 2019



This long tour of Italian arenas was the consecration and celebration of the artist's 10-year career. I coordinated the creation of the visuals - both filmed and in motion graphics - for the 5 mobile screens plus the entire platform made up of a walkable screen.



My role >
Show Designer
Motion Graphics
Live Camera Director





Client > OTR
Lighting Designer > Camilla Ferrari
Visual co-directors > Selene Sanua, Chris Bona

> I was working as a freelancer

My role >
Show Designer
Motion Graphics
Live Camera Director



LEVANTE 2017-18

For the 2017 club tour and the 2018 theatre tour, I tried to highlight Levante's two different souls. On the one hand, the more rock soul with the use of LED screens and powerful images, and on the other, the more intimate soul with a strong use of projections, shadows and semi-transparencies.





Client > Alias Production
Visual Art Director > Paolo De Francesco

> I was working as a freelancer

My role >
Visual Designer



MIKA 2016



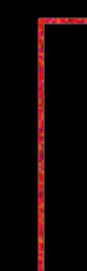
in 2016 art director Paolo de Francesco asked me to coordinate the creation of the visuals he was responsible for for Mika's show at the Bercy Arena in Paris, which was the basis for the concert film "Mika loves Paris" broadcast on Italian and French television.





Client > OTR
Light Designer > Camilla Ferrari
Visual co-director > Selene Sanua, Chris Bona

> I was working as a freelancer



My role >
Show Designer
Visual Creative Director



MAX GAZZÈ 2018-19

To celebrate the twentieth anniversary of his most successful album, I was asked to design a theatre show for Max Gazzè that I based almost entirely on the use of medieval miniatures. The same show, renewed and enriched, has toured at summer festivals.





Client > Magellano Concerti
Show co-designer > Carlo Zoratti
Light Designer > Mamo Pozzoli
Visual Art Director > Selene Sanua

> I was working for my own Galattico studio

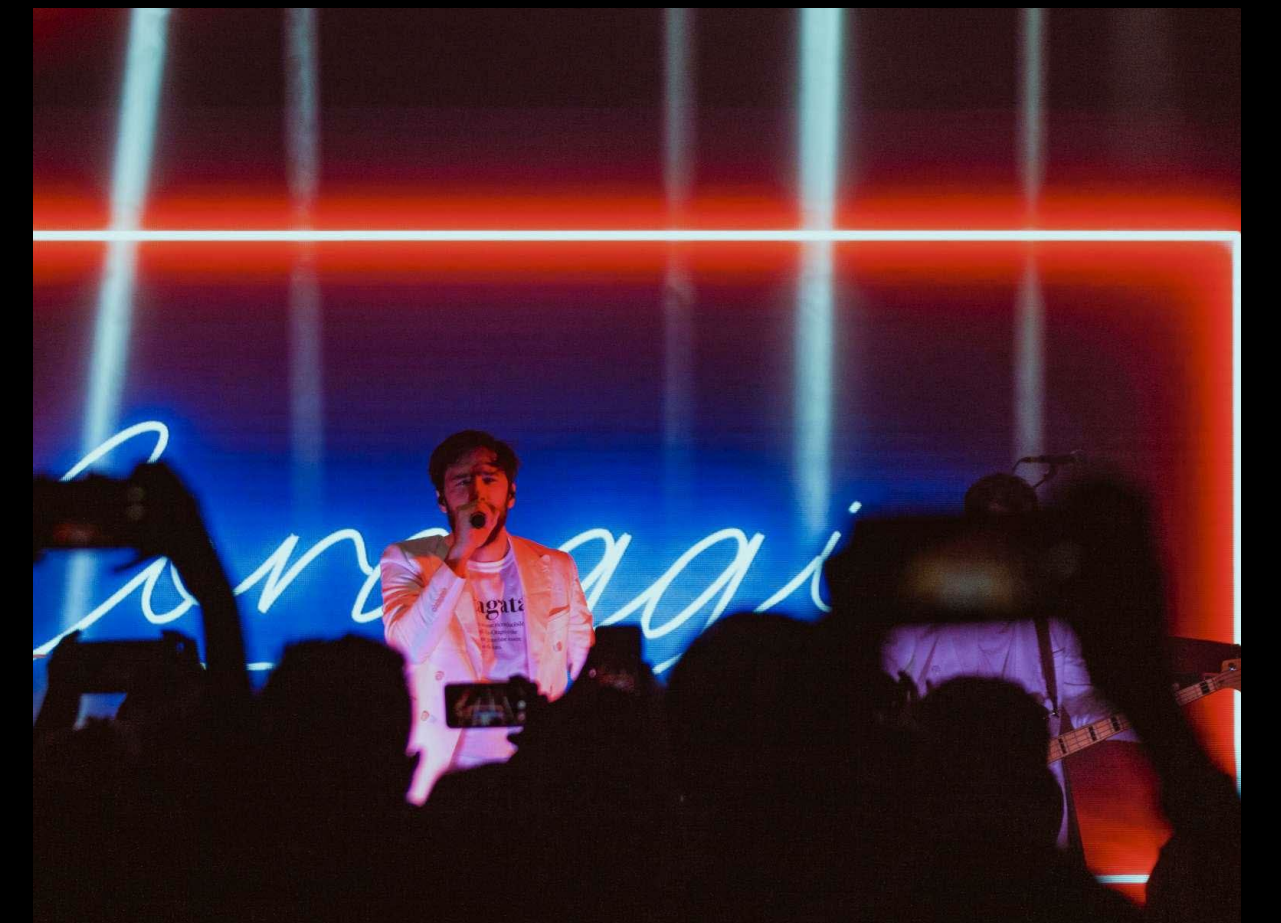
My role >
Show Designer
Visual Creative Director



EX-OTAGO 2019

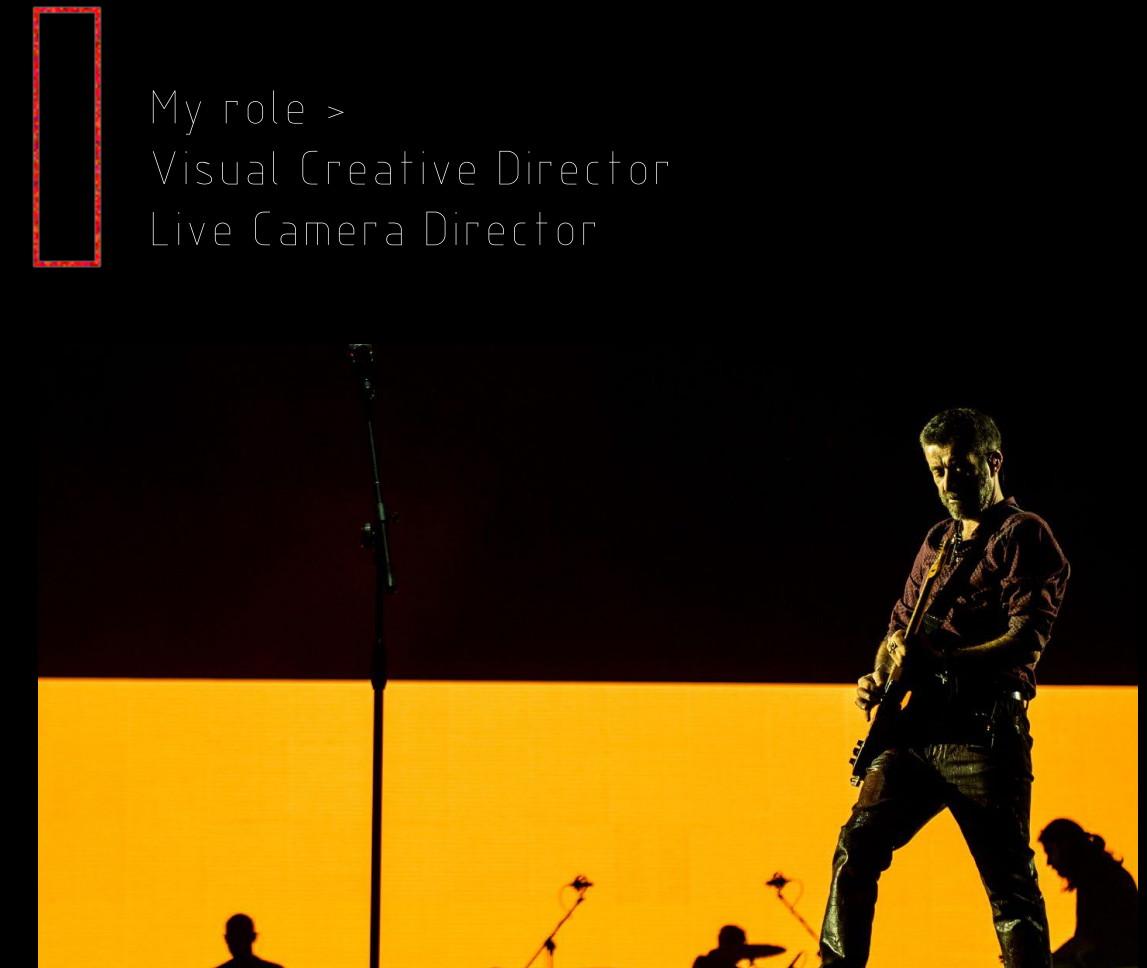


Together with Carlo Zoratti, we wrote and directed Ex-Otago's 2019 show - after their participation in the Sanremo festival - trying to expand the narrative through lighting, visuals, costumes and choreography.





Client > OTR
Lighting Designer > Martino Cerati
Set Designer > Giancarlo Sforza
Visual co-designers > Selene Sanua, Chris Bona



My role >
Visual Creative Director
Live Camera Director

DANIELE SILVESTRI 2019

For this tour of the indoor arenas in 2019, based on a central stage with separate platforms and covered with earth, I coordinated the creation of the visuals and the direction of the live cameras, coordinating with the set designer and the lighting designer to develop the show.



MEET ME IN
MEET ME IN



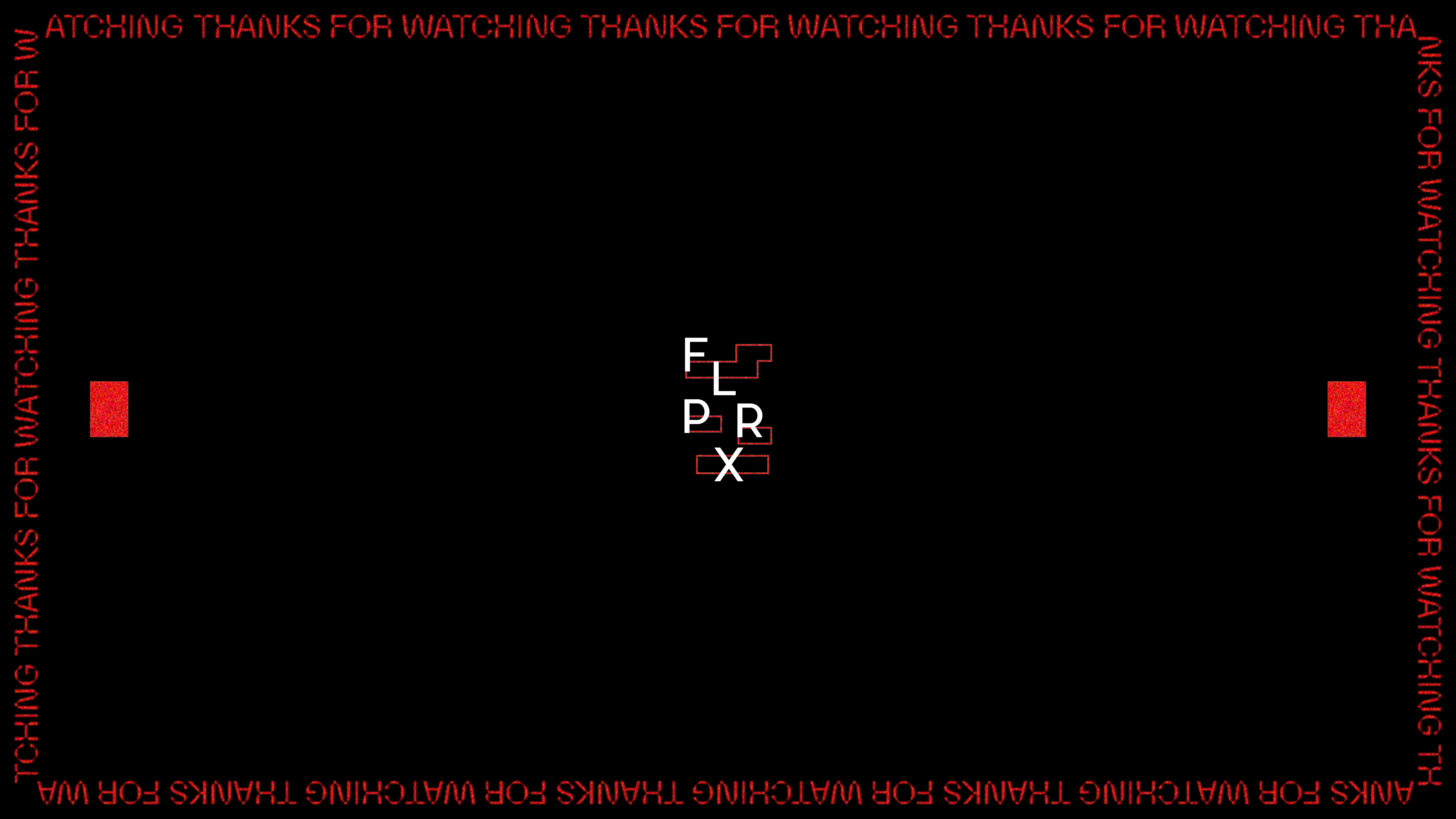
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